

# SearchManipulator SEO Guide

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This is a detailed outline of how you can control your online reputation for FREE. This is a process for online reputation management, Search Engine Optimization (SEO) and Marketing (SEM). This document corresponds with the latest Google search algorithm and “Penguin Update”. This recipe is for an individual, not a business. Online reputation management for businesses must be handled by the [SearchManipulator.com](http://SearchManipulator.com) professionals due to complexities.

1. First, you will need 5 biographies to submit to the internet. We recommend 20

Biographies total. Each biography needs to be 1500-2000 characters, written in the 3<sup>rd</sup> person and be relevant to your search string. 20 properly written biographies can take between 15 and 24 hours to complete.

If you do not have the time, let the professional writers at [SearchManipulator.com](http://SearchManipulator.com) compose them for you. Biographies are available for less than \$15 each.

2. You will need to sign up for 18 high ranking websites for the “first set”. Make sure to add “backlinks”, disperse 5 biographies and any relevant information. This can take up to 8 hours to do it right without SearchManipulator’s software.

You can purchase software for \$29.95 from [SearchManipulator.com](http://SearchManipulator.com) that fills out our favorite 40 high ranking websites for you, such as Twitter, LinkedIn, Formspring and Wordpress. The software includes backlink algorithms and every data field will be pre-filled to save you precious time.  
Meaningless

pages are skipped, and every important page will have a message on it from us telling you what is happening or what to do (such as typing in a Captcha verification code). With the SearchManipulator software, it will take between 15 and 30 minutes.

3. You should submit each of the “first set” websites to the [Google database](#). A lot of SEO companies do not offer this because it can take up to two hours, but it helps websites earn rank.

If you do not have the time, let [SearchManipulator.com](#) handle it for you for \$24.95

4. Next, you should wait 2-3 weeks for the 18 websites of the first set to earn their rank on Google. You will then sign up for 11 more websites as the “second set”, then go into the first half of the highest ranking websites from set 1 and change about 40% of the backlinks to point to the lower ranked websites. Websites that did not earn rank can be ignored. You will also schedule Tweets to make search engines think you are actively using your social media. Use 5 different biographies.

5. Step five differs from the “sets” formula. This is the “Update Stage”. In this phase of the process, we look at what is ranking what is close to ranking, and what is not ranking by searching for all variations of the negative search string.

We take a List of the top 10 ranking websites and do a bit of clean up or “updating”. This includes changing backlinks to higher ranked sites, updating biography information, adding anchor text, and finally adding more relevant content such as: Blog Posts, Tweets, or Status Updates. This is a critical step in creating a positive search image for yourself.

You can purchase “Update Packages” for as low as \$199 from [SearchManipulator.com](#), where the professionals will handle all updates.

6. Next, you will wait 5-7 days for the 11 websites of the second set to earn their rank on Google. You will then sign up for 6 more websites as the “third set”.

You will then go into the first half of the highest ranking websites from set 2 and change about 40% of the backlinks to point to the lower ranked websites. Websites that did not earn rank can be ignored. Again, use 4 different biographies than the ones previously used.

7. Next, you will wait 5-7 days for the 6 websites of the third set to earn their rank on Google. You will then sign up for 5 more websites as the “fourth set”. You will then go into the first half of the highest ranking websites from set 3 and change about 40% of the backlinks to point to the lower ranked websites. Websites that did not earn rank can be ignored. Disperse 3 more biographies.
8. After the fourth and final set, you will need to change the biographies of every website that earned a rank on Google every 3-5 weeks. The biographies must be new and unique. The reason for this is so that Google thinks it is a real profile and not spam.

You can purchase additional biographies from [SearchManipulator.com](https://SearchManipulator.com). You will have four extra biographies if you purchased 20. Depending on your online situation, you can use those 4 extra biographies to update the 4 highest ranking websites, or if you have a more serious online situation, you will need to purchase more biographies or

“Update packages”, where the professionals will handle it for you.

9. Finally, you should go to each ranked site that is positive or neutral and do a +1 next to it through Google. The +1 is located directly next to the link on Google search results.

You can purchase “+1 services” from [SearchManipulator.com](https://SearchManipulator.com). Prices vary based on the number of ranked links and frequency.

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## SUMMARY / YOUR OPTIONS

Do everything yourself:

- Pros: It's free!
- Cons: Every step will take you between 30-48 hours total.

Do it yourself while purchasing 20 biographies and the SearchManipulator Software:

- Pros: It's affordable and effective.
- Cons: Every step will take you between 3-6 hours total.

Purchase every option individually:

(20 biographies, SearchManipulator Software, Google Database submittal, content updates, +1s and backlink changes)

- Pros: You don't have to do any work. You can pay for each step as it becomes necessary.
- Cons: It costs as much as letting the professionals handle it for you.

Let the professionals handle everything for you!

- Pros: You can get up to 30 extra websites, depending on the package. You don't have to do any work. The professionals will do a better job.
- Cons: None.